

THE PRAYER CULTURE PODCAST SPONSORSHIPS

SPONSORING THE WORK OF GOD

All proceeds of the sponsorship go to furthering the ministry of 2 OR MORE (Host of the Prayer Culture Podcast). Learn more about the ministry at 2ormore.org



AUDIENCE

The Prayer Culture Podcast has an audience of over 100k+ subscribers and over 650k+ views with a strong local presence. Additionally, 2 OR MORE has many established relationships with local pastors and ministry leaders tuning in who make up an important demographic in your target audience.



BRAND AWARENESS

Sponsoring The Prayer Culture Podcast gives you brand exposure across many communities, including but not limited to, faith based communities.



ADDED EXPOSURE

2 OR MORE offers additional brand exposure through social media and email networks to give your brand more exposure..





MONTHLY PACKAGES

THE BASIC

\$250

- Podcast intro-ad on every episode (minimum of 2 monthly). This includes your logo and a brief spot about your service within the first 30 seconds.

THE GROWTH

\$400

- The Basic +
- Extra ad spot mid cast with podcast personality creating diversified brand exposure
- A feature social media post monthly of your brand and organization
- A monthly email to our contact list that includes a write up and link to your brand

THE PRECISION

\$850 + ADS

- The Growth +
- A quarterly geographical targeted promotion campaign to boost views in a desired region
- The recommended starter budget for ads is \$100 monthly

THE EXCLUSIVE

\$3,000 ANNUAL

- This is an add on to the other packages that gives you exclusive ad rights and referral rights within your industry. The definition of your industry will be agreed upon by both parties.

OTHER ADD-ONS

- A full podcast episode featuring an interview with a brand rep from your company
- Product placement
- If interested, ask for more details